

Weekly Accountability

Date _____

FINDING / QUALIFY INVESTORS

TECHNIQUE	GOAL	ACTUAL	QUALIFIED INVESTORS
Craigslist Phone #'s			
YouTube Phone #'s			
Google #'s			
Yard Signs (Create and Place)			
Blind Ads			
Auctions			
Landlords			
Direct Mail - Post Cards / Letters			
Software			
		TOTAL	

FINDING PROPERTIES

TECHNIQUE	GOAL	ACTUAL	QUALIFIED LEADS
Realtor / MLS Listings			
Pocket Listings			
Wholesalers			
FSBO - Signs, Websites, Software			
Bandit Signs (Create and Place)			
Driving for Dollars - Ugly Homes			
Marketing			QUALIFIED LEADS
Post Cards / Letters			
Social Media			
Ringless Voice Mail / Calling Campaigns			
Email Campaign			
Craigslist Ads			
Other FSBO Websites			
Landlords / Property Managers			
Cold Calling			
Door Knocking			
Other			
		TOAL LEADS	
		TOTAL LEADS WITH EQUITY	

WRITTEN OFFERS

PROCESS	GOAL	ACTUAL	ACCEPTED OFFERS
Property Walk Throughs			
Remote Walk Throughs			
Repair Estimate Calculations			
ARV / Retail Calculations			
Determine Offer Price / Running your numbers			
Verbal Offers Made (Off Market ONLY)			
Written Offers Made			
Counter Offers			
Accepted Offers			
Resubmitted Offers			
		TOTAL OFFERS	
		TOTAL COMPETED DEALS	

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